

For Immediate Release

Parallel Partners named a top Women-Owned Business Twice in Three Years

Chicago, Illinois, 03/17/08: DiversityBusiness.com, the nations' leading multicultural internet site, recently named Parallel Partners as one of the top women-owned businesses in the state of Illinois (Div100)". This is the second time in three years that Parallel Partners has earned a top spot on this prestigious list.

The Div100 is the 8th annual listing of the top 100 women-owned businesses in Illinois. The companies listed on the Div100 represent the top multicultural earners and challenge the notion that a women-owned business is small or insignificant. Div100 members are sought after by major corporations wishing to increase spending with women-owned companies.

The Impact of Women-Owned Business

"Women-owned businesses and consumers are a force to be reckoned with in the U.S. economy," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

Affected by recent economic and demographic trends and changes, Fortune 1000 corporations throughout the country have recognized that buying products and services from women-owned companies positively impacts their business. Diversity-owned businesses contribute over \$1.4 trillion in sales to the U.S. economy.

Carmen Castillo, President of Superior Design International, Inc., Florida commented

"These groups of companies represent the organizational spirit that drives our economy and even more. It offers insights into a vastness of cultures and an exchange of ideas that are so valuable in helping me to understand how to reach the needs of today's consumers."

Saven Bellarmino, President and founder of Parallel Partners, Inc., Chicago, Illinois commented

"Parallel Partners is honored to be named a top diversity business in Illinois two of the last three years. We embrace diversity in our staff and our customers. Diversity is a business model that works and makes life more rewarding for everyone."

The Div100

The Div100 is a classification that represents the top 100 women-owned businesses in the state of Illinois in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural and women-owned businesses use the list. The Div500 is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

Parallel Partners will be honored at a special awards ceremony at DiversityBusiness.com's "8th Annual Multicultural Business Conference", taking place April 23 - 25, 2008 at Disney's BoardWalk Resort in Orlando, Florida.

About Parallel Partners

Parallel Partners is an executive search firm that offers recruitment services for direct hire positions and contract assignments for information technology personnel. President Saven Bellarmino founded Parallel Partners in 1995 to offer high-end technical recruitment services to Chicago's top companies. Since then, Parallel Partners has expanded its services nationwide.

Prior to founding Parallel Partners, Saven Bellarmino was the Corporate Vice President of Operations for a National Staffing Company. Parallel Partners' success is driven by know-how, employee retention and extreme customer care. Clients range from the Fortune 500 to emerging technology firms.

"One of the biggest challenges facing companies today is the shortage of qualified information technology candidates," said Saven Bellarmino, President and founder of Parallel Partners. "It's a question of needing very specific skills for highly technical positions, and finding the right fit. There is a battle going on for qualified talent, and it's getting worse with the retirement of the Baby Boomers. Being well known as a multicultural resource helps position us as a leader in the technical staffing industry."

About DiversityBusiness.com

Launched in 1999, with over 35,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the sites technology to find and track new business opportunities. It also produces the country's largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in Fortune, Forbes, Business Week and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke.

For additional information, please contact:

Raul Garcia
Parallel Partners
20 N. Wacker Drive, Suite 3019
Chicago, IL 60606
312.251.1865
raul@parallelparters.com
www.parallelparters.com